

Yellow - Artisans (SP)

Images	craftsman, artist, party animal, "real man", warrior, mountain man, wild woman
Expected distribution in population	between 35% and 40%
Goals in life	<ul style="list-style-type: none"> • Use immediate impulses • Develop skills • Have fun, adventure • Escape boredom
Contributions	<ul style="list-style-type: none"> • When we realize that all animals live in motion, when we appreciate the energy and flow of bodies with a strong need to move, play and compete, we can better sympathize with Artisans. • Artisans often excel at speedy trouble-shooting, especially in unprecedented and baffling situations. • They may learn very quickly (but may forget quickly, too.) • Their ability to negotiate can serve as a model to others as to how to create their own alternatives in goals, content and requirements that meet their needs. • Do well in situations that allow for physical action; jokes; short-term, high-impact presentations or activities. • Artisans are naturals at "angling for a deal."
Likes	<ul style="list-style-type: none"> • Action • Sensational things • Fun • Competition • Making a strong, immediate impact on others.
Dislikes and irritants	<ul style="list-style-type: none"> • Being bored • Inaction • Being pinned down. • May dislike school, lessons, books, extended explanations or discussion. • Detail, formality or complexity that others see in a task or project. • Self-revelation or analysis.
Typical concerns	<ul style="list-style-type: none"> • Problem-solving. • Sizing up people quickly. • Being good at something. • Repetition in practice is okay.
What other colors may not like about Artisans	<ul style="list-style-type: none"> • Can be oblivious to over-all patterns that are apparent to others. • They may seek to stimulate competition that others find burdensome. • Not serious enough.